



**CNG opportunities:  
for your fleet, for your business**



## OAIMA Annual Meeting



## Background:

**B.S. from The Ohio State University in Natural Resource, Environmental Sciences**



**20 years general business including transportation, switched careers to align with degree**

**4 years with US DOE, Clean Cities program working with all alternative fuels; Biodiesel, CNG, Ethanol, EV, Propane**



**4 years with Ariel working exclusively on CNG as a transportation fuel**



**Over a decade of experience in transportation and alternative fuels.**

**Last 8 years focused on fleet and station adoption of alternative fuels, educating fleet operators and owners on alternative fuel technology and viable adoption processes.**



**At the end of the day .....**



**..... If it doesn't make cents,**

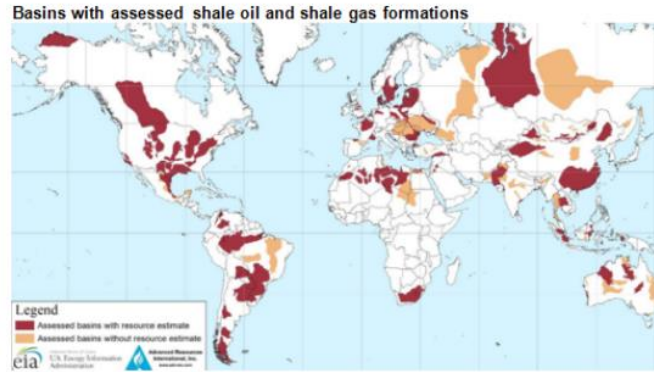
**..... it doesn't make sense!**

## CNG Overview

**Why is it here to stay?**

**Why is it important?**

Shale oil and shale gas resources are globally abundant >

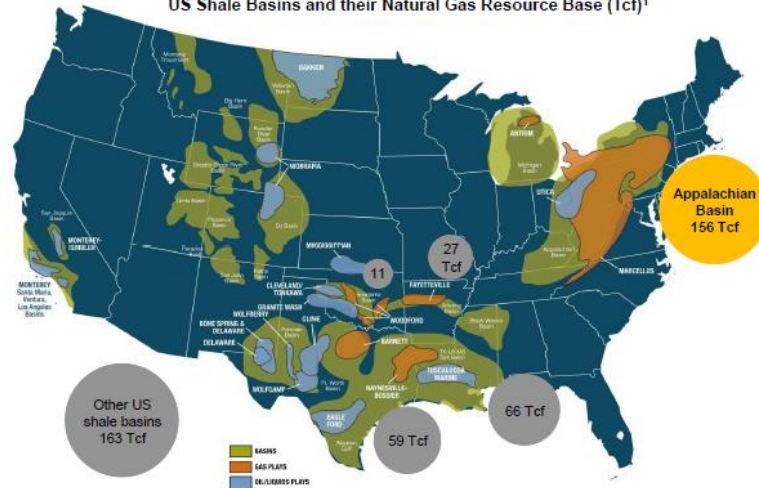


Source: U.S. Energy Information Administration, *Today in Energy*, January 2, 2014.

The Northeast US Appalachian Basin, with its Marcellus and Utica Shales, has the largest natural gas resource base of any US shale basin



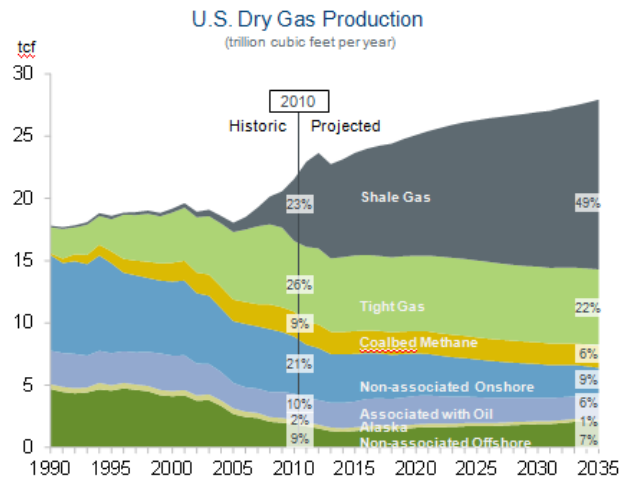
US Shale Basins and their Natural Gas Resource Base (Tcf)<sup>1</sup>



<sup>1</sup> Unproved technically recoverable resources  
Source: PacWest Consulting, EIA, DTE Analysis



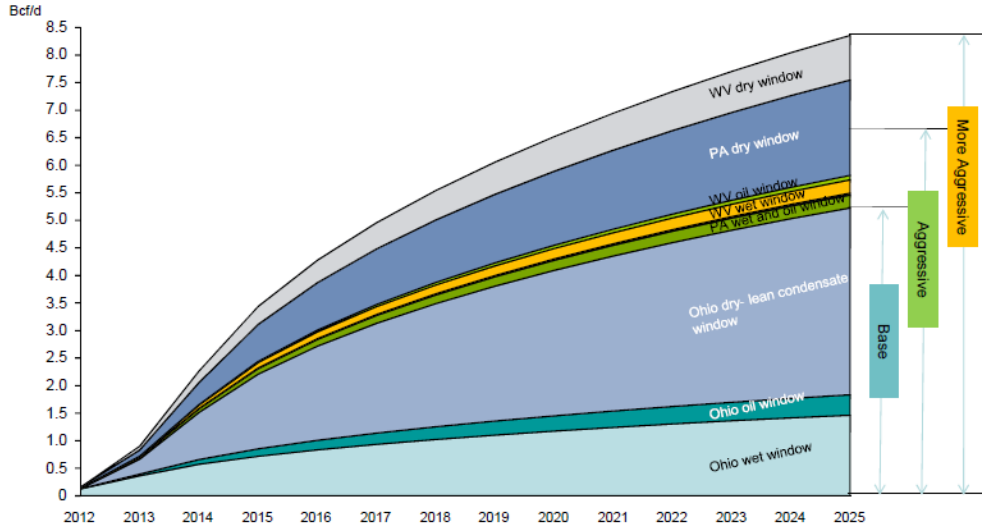
## Fundamental Change in the Game



Source: EIA Annual Energy Outlook: 2012



Utica natural gas production could reach ~2.8 Bcf/d by 2016 and ~ 4.0 Bcf/d by 2020 in our base case



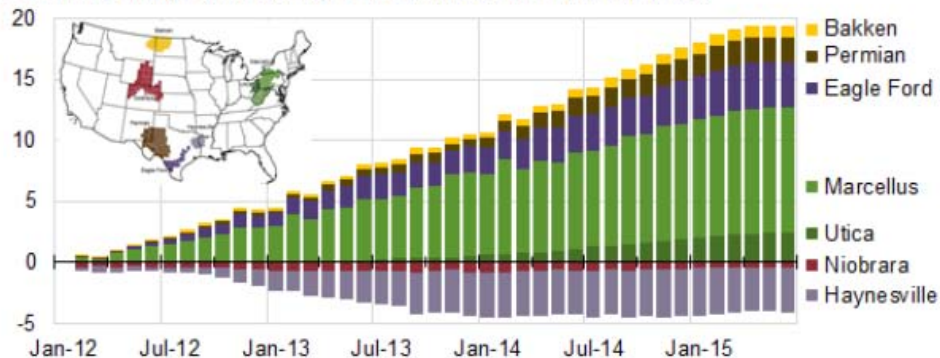
Source: DTE Market Intelligence Modeling

12

JULY 28, 2015

## Marcellus, Utica provide 85% of U.S. shale gas production growth since start of 2012

**Natural gas production in selected regions (Jan 2012 - June 2015)**  
cumulative change since January 2012, billion cubic feet per day (Bcf/d)



Since the beginning 2012, the **Marcellus** and **Utica** regions have accounted for 85% of increases in production from these selected shale gas regions.

Source: U.S. Energy Information Administration, *Drilling Productivity Report*, July 2015



## Ohio Utica Shale

# Ohio has busy week with 33 new Utica Shale drilling permits

*By BOB DOWNING Published: October 14, 2015*



What drilling slowdown?

Ohio had what could be a record week for new permits for Utica Shale wells with 33 permits being filed.

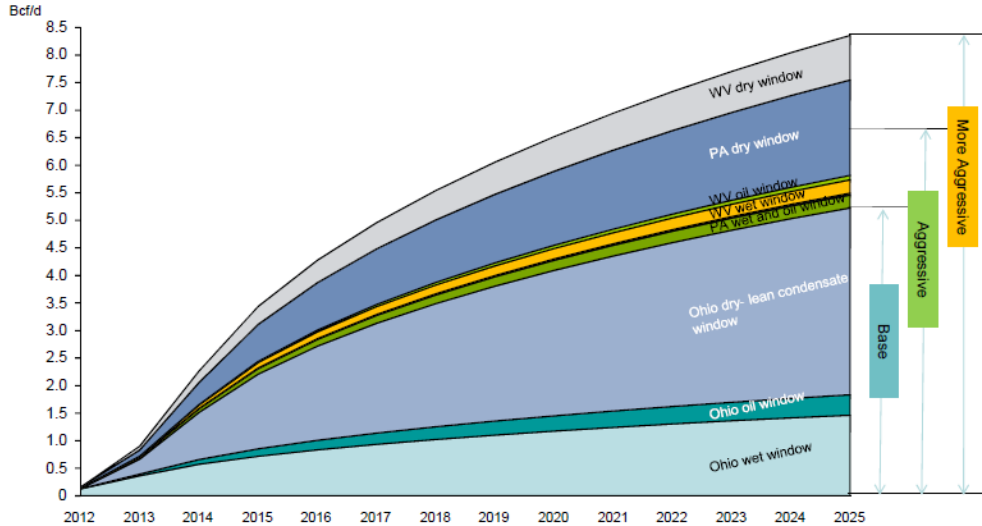
That includes 19 permits for Belmont County, three in Guernsey County, five in Harrison County, three in Jefferson County and three in Monroe County.

Overall, Ohio has approved 2,041 Utica Shale permits, the Ohio Department of Natural Resources reported.

Of that total, 1,608 Utica wells have been drilled and 1,018 Utica wells are producing, through Oct. 10

Ohio has 24 rigs at work.

Utica natural gas production could reach ~2.8 Bcf/d by 2016 and ~ 4.0 Bcf/d by 2020 in our base case



Source: DTE Market Intelligence Modeling

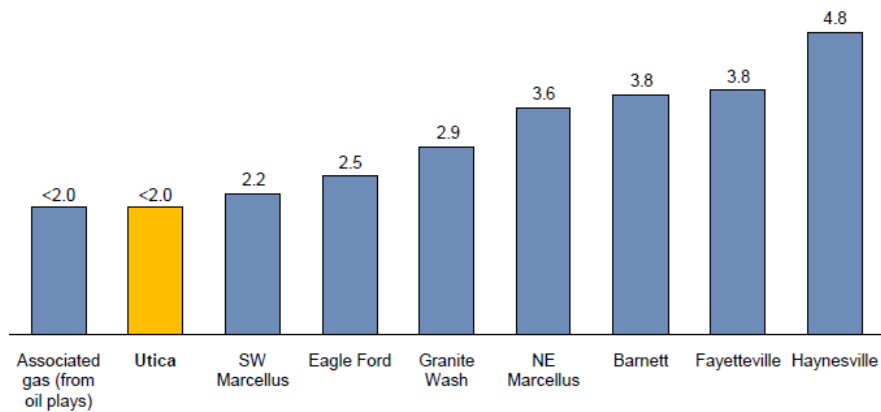
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why  
it  
matters ?

Natural gas from the Utica Shale is among the lowest cost supplies available



Breakeven Cost of Supply<sup>1</sup> (\$/MMBtu)



1. 2015 breakeven cost of new supply at after-tax 10% IRR  
Source: Wood Mackenzie, DTE Energy analysis

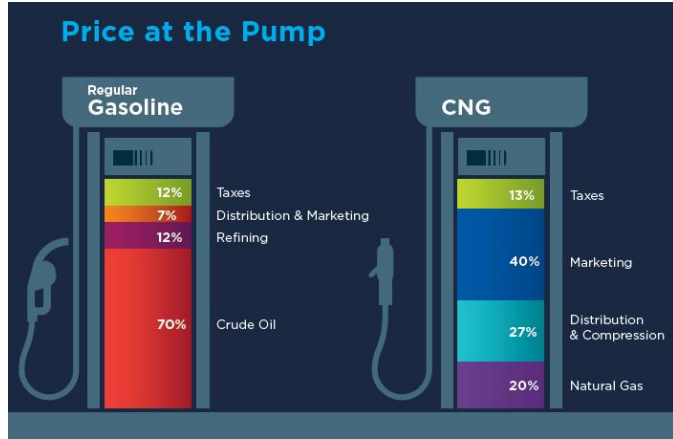
**Ohio production of shale gas is very cost competitive.**

**This increases the stability of the retail price of natural gas as a motor fuel making it more price stable than gasoline or diesel**

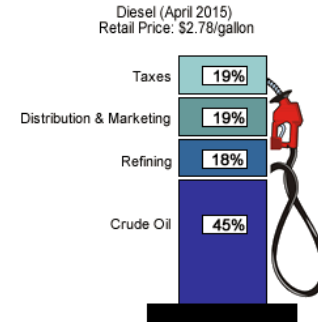
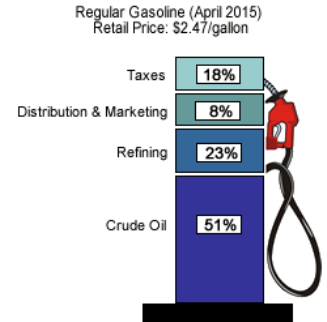
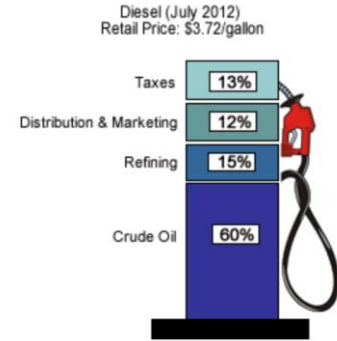
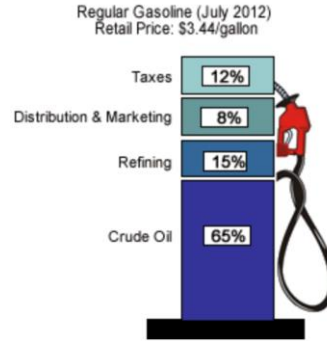




# Why is CNG more price stable than traditional liquid fuels?



Source: American Gas Association [2014 Playbook](#) graphic



Source: U.S. Energy Information Administration

So the fuel, Ohio shale natural gas, is here to stay for a long time.

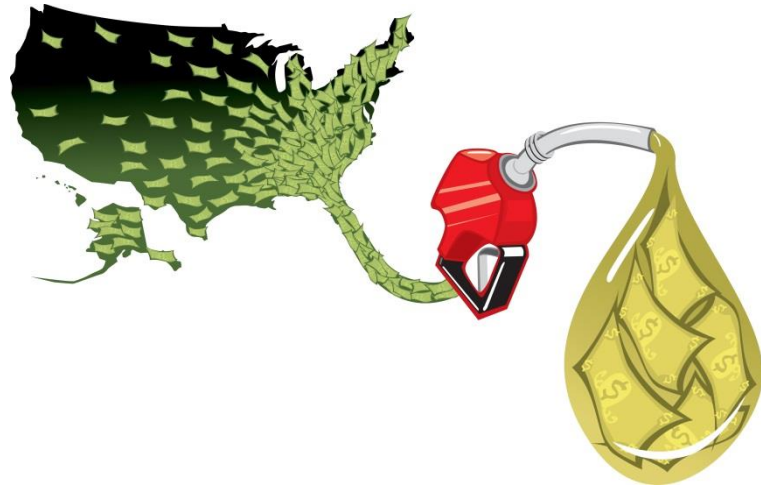
It is not going away anytime soon!



**Shale gas is here to stay. CNG is here to stay.**

**Why is this important geopolitically?**

**Energy security, stopping money from flowing out of our country, ripple affect within our producing regions.**



# Study - economic impact:

## Geographic Dispersion of Economic Shocks: Evidence from the Fracking Revolution

James Feyrer, Erin T. Mansur, Bruce Sacerdote

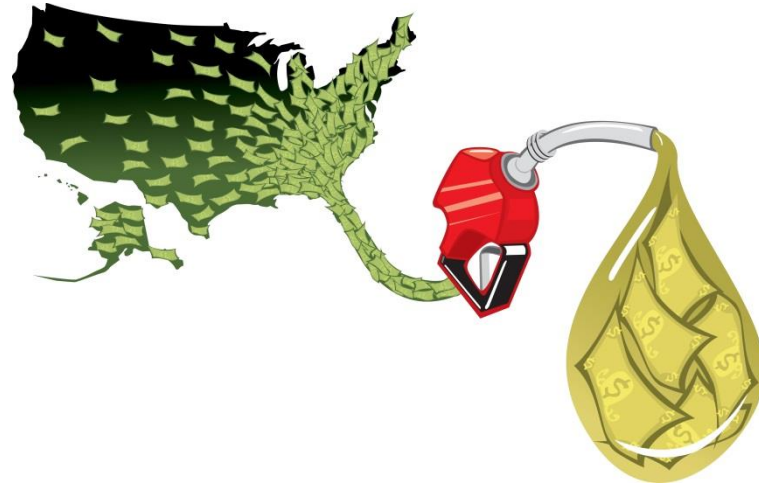
**NBER Working Paper No. 21624**

**Issued in October 2015**

**NBER Program(s): EEE EFG LS**

- Every million dollars of oil and gas extracted produces \$66,000 in wage income, \$61,000 in royalty payments, and 0.78 jobs within the county.
- Outside the immediate county but within the region, the economic impacts are over three times larger. Within 100 miles of the new production, one million dollars generates \$243,000 in wages, \$117,000 in royalties, and 2.49 jobs.
- Over a third of the fracking revenue stays within the regional economy.
- Our results suggest new oil and gas extraction led to an increase in aggregate US employment of 725,000 and a 0.5 percent decrease in the unemployment rate during the Great Recession.

But what happens when our money doesn't stay home?



And what happens to the money leaving our country? Indoor ski resort in Dubai ... or worse ...





How many more snowflakes do you want to buy?



**So we understand CNG important and here to stay,  
.... Now what?**

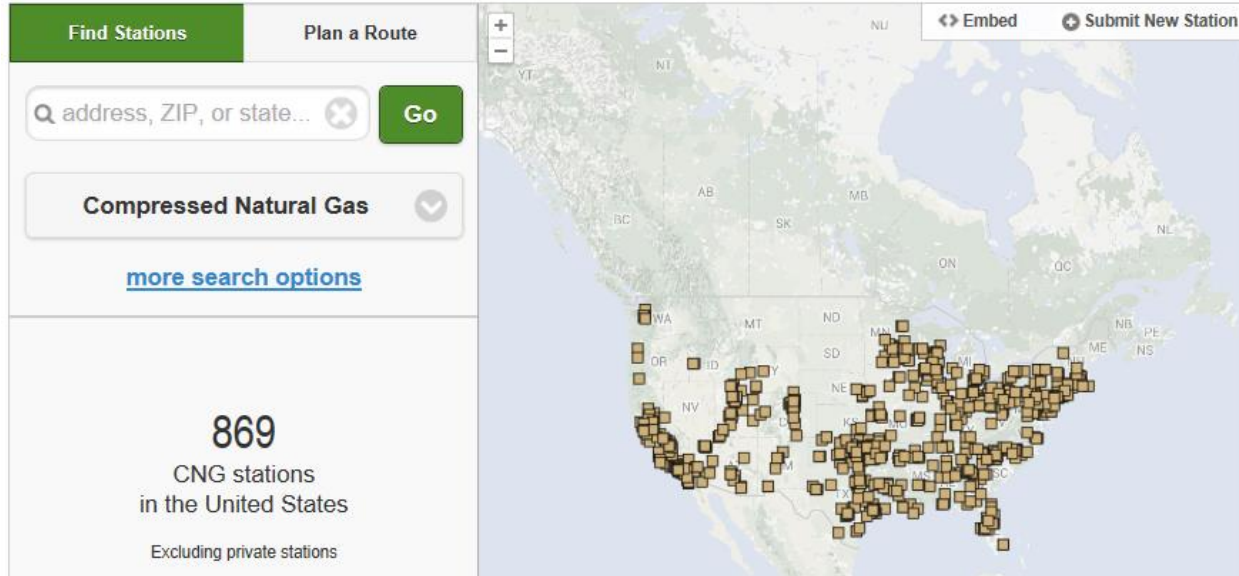


**Where  
to Buy?**



## Natural Gas Fueling Station Locations

Find compressed natural gas (CNG) fueling stations near an address or ZIP code or along a route in the United States. For liquefied natural gas (LNG) and more alternative fueling stations, use the [Alternative Fueling Station Locator](#).



Find Stations | Plan a Route

address, ZIP, or state...

Compressed Natural Gas

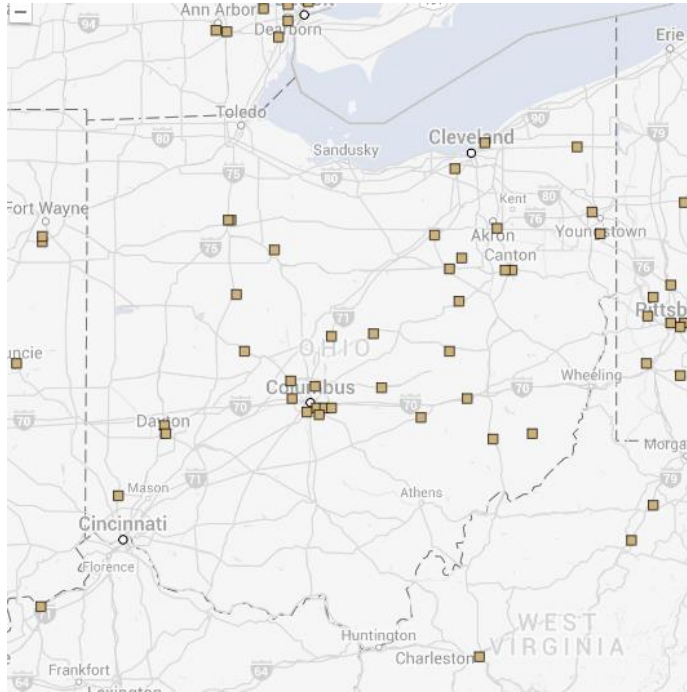
[more search options](#)

869  
CNG stations  
in the United States  
Excluding private stations

Embed | Submit New Station

## Public CNG stations in USA

[www.afdc.energy.gov/fuels/natural\\_gas\\_locations.html](http://www.afdc.energy.gov/fuels/natural_gas_locations.html)

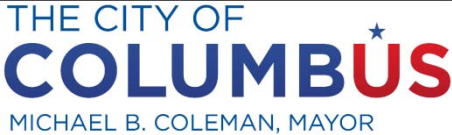


## Public CNG stations in Ohio



## Public & Private CNG stations in Ohio

Some CNG users/providers in Ohio:



Or you can build your own:





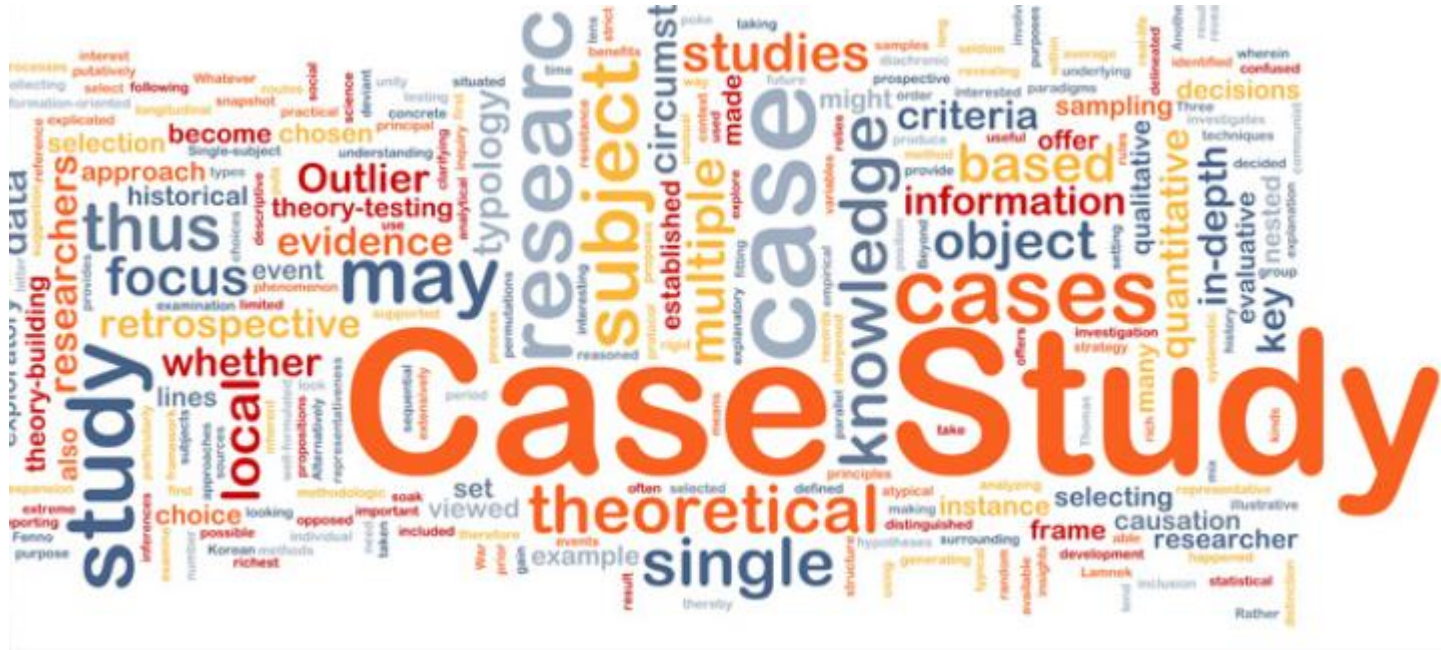




**Besides securing fuel supply, one needs to evaluate your fleet need.**

**First, confirm which is a better fit, CNG or LNG**







## TRAVEL STOPS

Founded in 1964

39 States and Counting

300 Locations and Growing

20+ Stores Per Year Growth

Top 10 Forbes Privately Held Companies



## Love's runs side by side 18 month CNG vs LNG comparison



## Case Study Excerpt from:



**Exclusive Ariel CNG User**



## TRUCK ECONOMIC PAYOUT

### CNG vs. LNG Comparison

	CNG	LNG
Diesel Price	\$4.000	\$4.000
Natural Gas Retail Price	\$2.000	\$3.000
<b>Gross Discount to Diesel</b>	<b>\$2.000</b>	<b>\$1.000</b>

### Truck Inefficiencies

	CNG	LNG
Fuel Economy Loss (12%)	-0.240	-0.360
Out of Route Miles	-0.025	-0.025
Payload Loss	-0.050	-0.020
Additional Maintenance	-0.030	-0.030
Fuel Loss from Venting	N/A	-0.015
Salvage Value Deduction	-0.060	-0.060
<b>Total Inefficiencies</b>	<b>-0.405</b>	<b>-0.510</b>
<b>Net Discount to Diesel</b>	<b>\$1.595</b>	<b>\$0.490</b>

### Truck Comparison

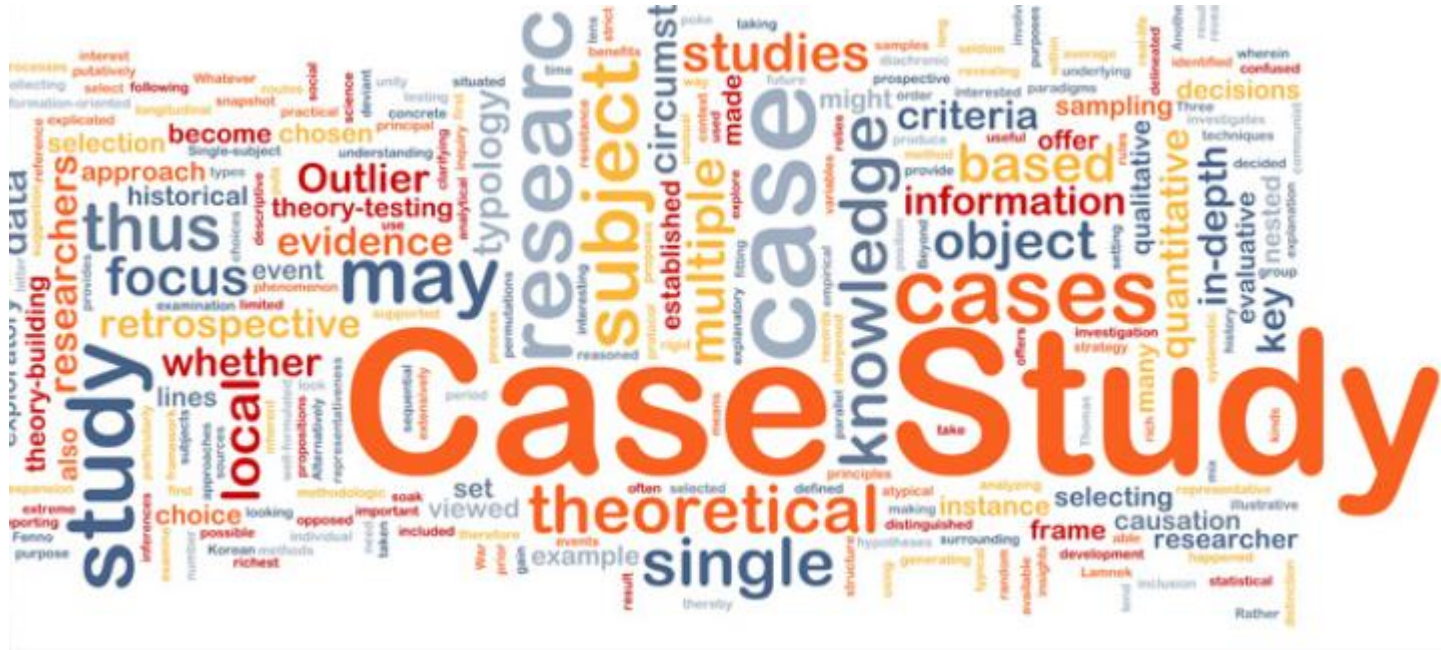
	CNG	LNG
Miles Driven (Annual)	125,000	125,000
Fuel Economy	6.20	6.20
Fuel Consumption	20,161	20,161
Truck Premium (CW 11.9L)	60,000	60,000
<b>Net Discount to Diesel</b>	<b>\$1.595</b>	<b>\$0.490</b>
Fuel Savings (Annual)	\$32,157	\$9,879
<b>Payback (Years)</b>	<b>1.87</b>	<b>6.07</b>

Why does



Care?





# HONDA

Honda of America Mfg., Inc.

**Marysville, Ohio  
CNG station – Public/Private**

**Honda uses CNG for own  
vehicles. It's vendors  
eventually will be required  
to use CNG as Honda  
campus will be diesel free!**



# Why does Honda care?

“The station is part of Honda’s Initiative toward reducing CO2 emissions. Honda is encouraging the use of CNG powered vehicles by its suppliers and logistics companies”

“There are more than 100 suppliers in the region that could utilize their CNG station”

“Honda is estimating the potential for more than 3,500 deliveries per week to be CNG powered”

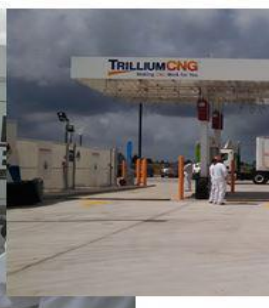
“That would be approximately 20,000,000 CNG powered miles per year”

“This conversion would avoid nearly 20 million pound of carbon emissions each year”

“That the equivalent of adding 7,400 acres of forest to the U.S. every year”







**HONDA**  
The Power of Dreams

**A 'NATURAL' SOLUTION FOR MORE EFFICIENT SHIPPING**

Compressed Natural Gas (CNG) is a clean, safe, and highly efficient alternative to diesel fuel. It's a natural solution for more efficient shipping.

Weight	CO <sub>2</sub> Emissions	MPG
+100 lbs	+3,500 lbs	20MPG

**Diesel** vs. **Compressed Natural Gas**

3.86 lbs	2.90 lbs
----------	----------

x 20,000,000 miles = 77.2 lbs of CO<sub>2</sub> emissions per year  
 x 20,000,000 miles = 57.9 lbs of CO<sub>2</sub> emissions per year

This conversion from diesel to CNG... would avoid nearly **20 Million** pounds of carbon emissions every year.

That's the equivalent of planting 3,000 acres of forest in the U.S. every year.

**TRILLIUM CNG**  
Doing CNG Work for You





So, as shown with  **Love's** and **HONDA** ...

**CNG** has emerged as the fuel of choice for OTR and most off road applications



## LNG does seem to be a better fit for:







80% energy density versus 50% weight compared to diesel

# So what is the practical different between CNG and LNG for OTR logistics?



Cryogenic

Cost Difference ~ from LOVES trial

	CNG	LNG
Net Discount to Diesel	\$1.595	\$0.490
Fuel Savings (Annual)	\$32,157	\$9,879
Payback (Years)	1.87	6.07

Today's diesel is on par or cheaper than LNG

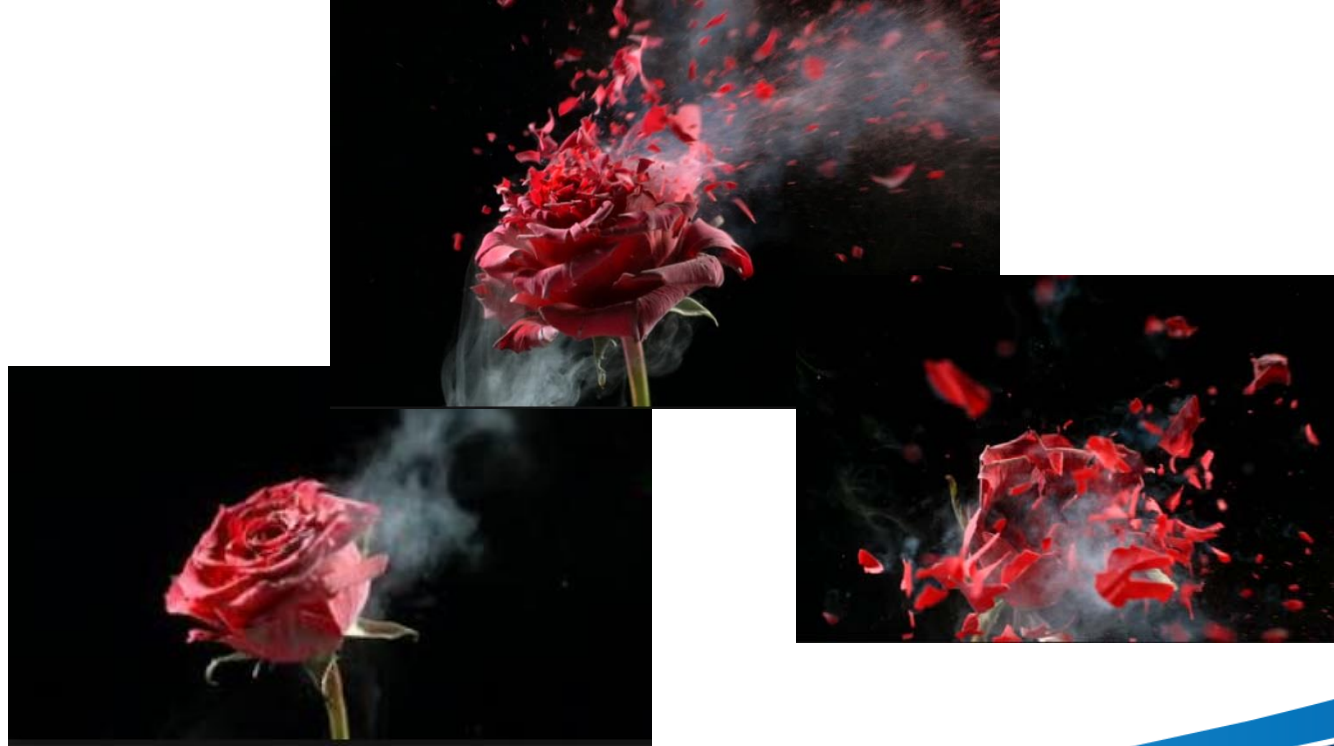


Boil-off

## Liquid vs Gas

Same engine in both vehicles!

**Cryogenic –  
Ever freeze  
a flower in  
liquid  
nitrogen?**





**Boil-off ~  
kind of like  
this .... But  
starting at  
-258  
degrees  
Fahrenheit**



**So even if you froze  
your tanks to Zero  
degrees...**

**So for OTR or Off Road, CNG has been chosen nearly 90%+ of the time over LNG (especially now as diesel is the same cost as or less than LNG).**





**So, once you've secured your fuel supply and you've identified CNG is a better fit ....**



# Evaluating your specific fleet need and vehicle availability.



**But where do  
you start?**



**When evaluating your own fleet, start with vehicles that use the most fuel.**

**Gallons consumed is your most important data. Miles traveled or hours run are less important.**



**The more gallons  
consumed the more  
your fleet will save.**

**Miles or hours are  
indicators but actual  
fuel consumption is  
your best data point.**



## TRUCK ECONOMIC PAYOFF

This represents your savings.









Total gallons consumed X dollars per gallon saved!

Gallons x price difference = consumption savings.








### CNG vs. LNG Comparison

	CNG	LNG
Annual Miles Driven (Annual)	125,000	125,000
Fuel Economy	6.20	6.20
Fuel Consumption	20,161	20,161
Truck Premium (CW 11.9L)	60,000	60,000
Net Discount to Diesel	\$1.595	\$0.490
Fuel Savings (Annual)	\$32,157	\$9,879
<b>Payback (Years)</b>	<b>1.87</b>	<b>6.07</b>

### Highest Diesel Fuel Prices in the Last 24 hours

Price	Station	Area	Thanks
<b>3.99</b> update	<b>Sunoco</b> 2091 Grafton Rd & Butternut Ridge Rd	<a href="#">map</a> Elyria	<a href="#">stacer513</a>  3 minutes ago
<b>3.89</b> update	<b>Sunoco</b> 5326 Turney Rd & Granger Rd	<a href="#">map</a> Garfield Heights	<a href="#">Buckeyedoc1</a>  9 hours ago
<b>3.89</b> update	<b>Marathon</b> 16717 Royalton Rd & Howe Rd	<a href="#">map</a> Strongsville	<a href="#">Brwnigr1</a>  1 hour ago
<b>3.79</b> update	<b>BP</b> 959 E Steels Corners Rd & Hudson Dr	<a href="#">map</a> Stow	<a href="#">ichtinman</a>  8 hours ago
<b>3.77</b> update	<b>Speedway</b> 1295 W Main St & Sunrise Dr	<a href="#">map</a> Kent	<a href="#">joshpara</a>  4 hours ago
<b>3.69</b> update	<b>7-Eleven</b> 16625 Royalton Rd & Howe Rd	<a href="#">map</a> Strongsville	<a href="#">Brwnigr1</a>  1 hour ago
<b>3.65</b> update	<b>Canton Fuel</b> 1600 US-62 NE near Gross Ave NE	<a href="#">map</a> Canton	<a href="#">kacompton</a>  2 hours ago
<b>3.55</b> update	<b>Gas Mart</b> 21820 Lakeshore Blvd & 218th	<a href="#">map</a> Euclid	<a href="#">mallen007</a>  7 hours ago

Monday,  
November 9<sup>th</sup>  
In Ohio

2.26 update	<b>Marathon</b> 480 E Main St & Clark St	<a href="#">map</a>	Wilmington	<a href="#">samehoe</a>  2 hours ago
2.26 update	<b>Go Mart</b> 928 E State St near Townsend PI	<a href="#">map</a>	Athens	<a href="#">Nevilx4</a>  16 minutes ago
2.26 update	<b>BP</b>  3101 Middlebranch Ave NE & Atlantic Blvd NE	<a href="#">map</a>	Canton	<a href="#">hispeed4</a>  34 minutes ago
2.26 update	<b>Murphy USA</b> 3220 Atlantic Blvd NE & Harmont Ave NE	<a href="#">map</a>	Canton	<a href="#">matt99nascar</a>  1 hour ago
2.26 update	<b>Speedway</b> 1120 Canton Rd NW near 11th St NW	<a href="#">map</a>	Carrollton	<a href="#">lumpkey</a>  1 hour ago
2.26 update	<b>United Dairy Farmers</b> 395 E Main St & Grant St	<a href="#">map</a>	Wilmington	<a href="#">samehoe</a>  2 hours ago

Transportation Topics has the national average price of diesel at \$2.48



## Fleet Conversion Calculator

### Fleet Inputs

Fleet Size (number of vehicles)	10
Average Miles Per Year (per vehicle)	30,000
Average Fuel Efficiency (miles per gallon)	9
Average Conversion Cost	\$9,000
Average Vehicle Lifespan (years)	7

### Market Inputs

Current Diesel Price	\$2.75
Current CNG Price	\$1.89
Federal/State Vehicle Conversion Tax Credits	\$0

### Results

Months to Break Even (per vehicle)	37.67 months
Lifetime Savings per Vehicle (less Conversion Cost)	\$11,067
Annual Fleet Savings	\$28,667
Lifetime Fleet Savings (less Conversion Cost)	\$110,667

## For OTR Vehicles

~ based on 3350 gallons/yr consumption

## Fleet Conversion Calculator

### Fleet Inputs

Fleet Size (number of vehicles)	1
Average Miles Per Year (per vehicle)	85,000
Average Fuel Efficiency (miles per diesel gallon)	5
Average Conversion Cost	\$25,000
Average Vehicle Lifespan (years)	5

### Market Inputs

Current Diesel Price	\$2.75
Current CNG Price	\$1.89
Federal/State Vehicle Conversion Tax Credits	\$0

### Results

Months to Break Even (per vehicle)	22.8 months
Net Lifetime Savings per Vehicle	\$40,790
Annual Fleet Savings	\$13,158
Lifetime Fleet Savings (less Conversion Cost)	\$40,790

## For OTR Vehicles

~ based on  
17,000 gallons/yr  
consumption

**Fleet managers/owners – here's your low hanging fruit:**

**Look at your top third consuming pieces of equipment and see if there is a CNG offering!**



**$\frac{1}{3}$**

If there is a CNG offering, then its simply a math equation,  
gallons used multiplied by savings per gallon.

How much do you save a year versus how much does it cost to  
purchase?



**This is why using someone else's CNG station can make so much sense if you are wanting to deploy only a handful of natural gas vehicles (NGV's), eliminated station cost in your ROI calculation.**





City of Dublin



Lodi



Marengo



Obetz



## Public & Private CNG stations in Ohio



## Evaluating if CNG is right for your fleet:

Opportunity cost (how much to buy and use CNG)

Opportunity return (how long until I get my money back and am saving/making money)

ROI = Opportunity Return – Opportunity cost

Start with using others fueling stations, using your highest fuel consuming vehicles



Now lets look  
at CNG  
vehicles.





- Light Duty CNG



- Medium to Heavy Duty CNG



- Heavy Duty On Road CNG

# NGVs Today



Alliance



Some off  
road  
examples.



## Range Anxiety, a thing of the past!

Dedicated - only runs on one fuel. In this context CNG.



Bi Fuel – runs on two fuels at different times. In this context gasoline is the base fuel. The vehicle starts up on either gasoline or CNG depending on the technology. Runs on CNG and when it runs out switches over automatically or manual back to gasoline.

Dual Fuel – run on two fuels at the SAME time. Typically Diesel engine that is fogged with CNG either generically in air intake or directly into cylinder. When CNG runs out, vehicle runs as dedicated diesel engine.

Dedicated



Bi Fuel



Dedicated/Bi Fuel



Bi Fuel



## Dedicated



## Bi Fuel





## Dedicated



## Bi Fuel



Dedicated



Dual Fuel



What about off road vehicles?











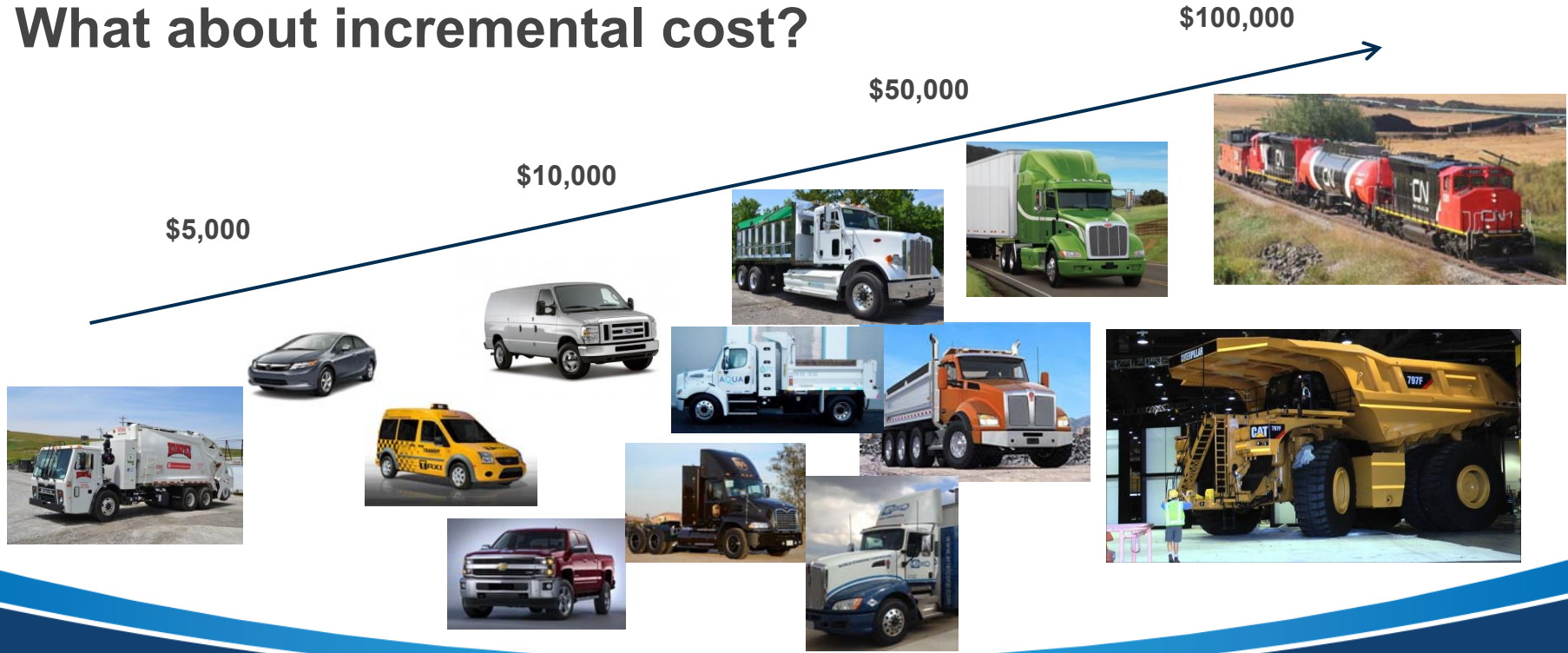








# What about incremental cost?



**Let's get sidetracked!**



# Funding



[www.epa.ohio.gov/oeeef/EnvironmentalEducation.aspx#131364255-whats-new](http://www.epa.ohio.gov/oeeef/EnvironmentalEducation.aspx#131364255-whats-new)

Google search “Ohio EPA” and “DERG”



Search...



## Office of Environmental Education

Office administers four different grant programs: Clean Diesel School Bus Fund Retrofit Grants, Ohio Environmental Education Fund, Diesel Emissions Reduction Grant Program and Environmental Science and Engineering Scholarships.



### Ohio Project WET (Water Education for Teachers)

This video is an introduction to the Ohio Project WET (Water Education for Teachers) Program, which is an award-winning national curriculum facilitated in Ohio by the Office of Environmental Education at Ohio EPA.

We also provide publications and resources for environmental educators and teachers, workshops on water quality monitoring methods and grant writing, and statewide coordination of the Project WET (Water Education for Teachers) and Healthy Water, Healthy People curricula for elementary, middle and high schools.

➔ Call (614) 644-2673 or email [oeeef@epa.ohio.gov](mailto:oeeef@epa.ohio.gov) to be added to the interested parties list for any of these grant programs.

We are currently partnering with the Ohio State University School of Environment and Natural Resources and the Environmental Education Council of Ohio to support a statewide network of 500 Environmental Career Ambassadors to introduce Ohio Students to careers in environmental science and engineering.

What's New	Clean School Bus Grants	Environmental Education
Diesel Emission Reduction Grants	Scholarships	Contacts

Ohio Environmental Education Fund

### QUICK LINKS

- ▶ **Events Calendar**  
Don't miss out on the next training opportunity
- ▶ **Environmental Education Resources**  
Information for your classroom
- ▶ **eBusiness Center**  
Submit OEEF grant proposal requests online
- ▶ **Project WET and Healthy Water, Healthy People**



## 2015 Diesel Emission Reduction Grants

\$15 million to reduce air emissions from diesel  
fleets in priority counties

[DERG@epa.ohio.gov](mailto:DERG@epa.ohio.gov)

<http://epa.ohio.gov/oeo/derg.aspx>

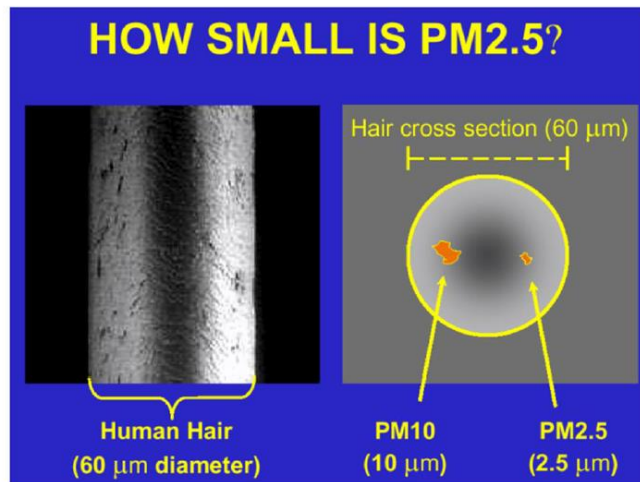




## Diesel Exhaust and Health

- Diesel exhaust contains small soot particles known as fine particulate matter
- Fine particles can lodge in the lungs and aggravate conditions such as asthma and bronchitis
- US EPA has determined that diesel exhaust is a likely human carcinogen

# Fine Soot Particles



Cite: Health Effects of Fine Particles, Dr. Bart Ostro, October 2003

## DERG Grant Program

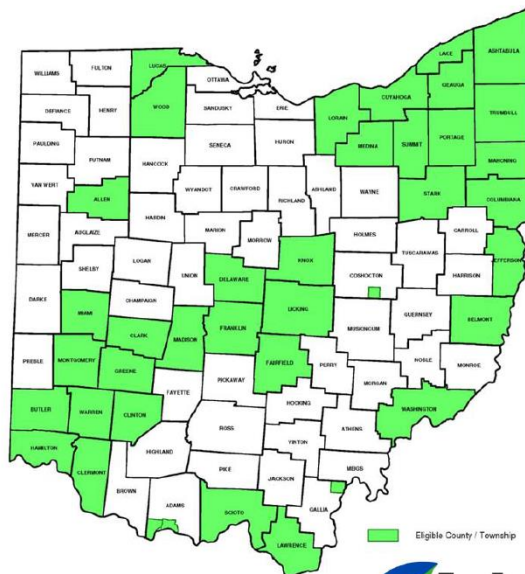
- Administered jointly by Ohio EPA and ODOT
- Federal Highway Administration, Congestion Mitigation and Air Quality (CMAQ) funds
- Grants will REIMBURSE up to 80% of eligible project costs
- Grant sizes (federal share): \$50,000 - \$1 million
- Competition, transparency and documentation are required of all federal aid projects

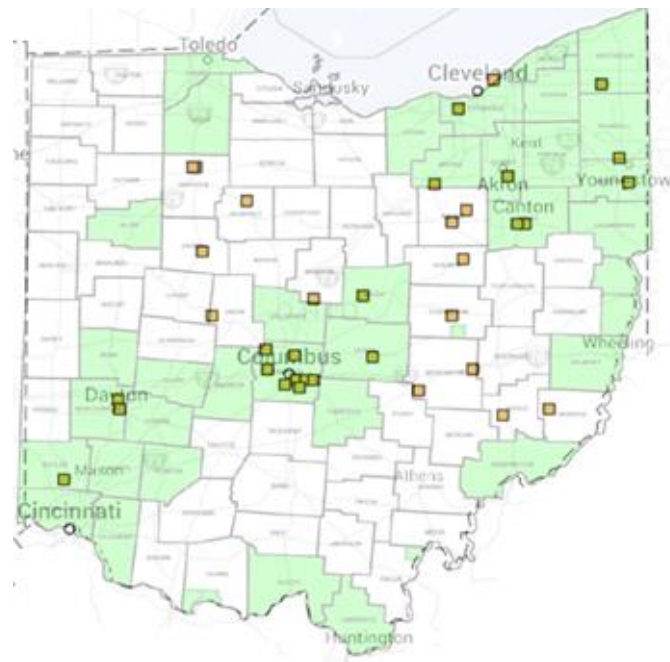


# Eligible Fleets

Applications may be submitted from fleets operating at least 65% of the time in Ohio nonattainment counties: those not meeting federal air quality standards for fine particulates (PM 2.5) or ozone (green counties on map), or those in maintenance status as determined by US EPA

**CMAQ Program Eligible Counties & Townships**





## Superimposed CNG station map on Ohio EPA Non-Attainment Map

## DERG Grant Application Review

- Application deadline 4:30 p.m. December 1, 2015.
- Answers to Frequently Asked Questions will be posted to DERG Website.
- Any PPPs that were not executed when application was submitted must be executed within 14 days of deadline.
- Ohio EPA expects to announce projects *recommended* for funding around January 15<sup>th</sup>
- FHWA issues formal eligibility determination
- Recommended projects may not proceed or seek bids for equipment until LPA agreement with ODOT has been executed, and FHWA has issued project authorization
- Another DERG RFP will be released in 2016









So, you've hear about  and **HONDA**

..... And now ..... Smith Dairy.











**~ 1 million gallons of diesel consumed a year**

**Goal is to be diesel free saving \$1.50/gallon**

**Can your company used \$1,500,000 savings per year?**



Q&A





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